

## A Canny North East Guide to Business



### You can go green In...

In order to tackle climate change, we must change the way we produce, sell and buy products and services. A key challenge to business and finance is ensuring this process makes an overall positive impact on the planet. The need for sustainable business practice is a growing area and can be one of huge demand and opportunity!

#### Skills

- Communication
- Creativity
- Ambition
- Leadership

#### Interests

- Finance and economics
- Innovation
- Marketing
- Community interests



Visit our guide to Green Careers to find out more